



REGIONALS

Employer

2022-2024

# GUIDEBOOK

EMPOWERING MINDS, STRENGTHENING COMMUNITIES

## When you partner with Miami University Regionals,

you align with an institution that can provide you with high-quality, tangible services, at an investment that's hard to beat.

Whether it's providing interns or employees to your organization or developing coursework for your current workforce, Miami Regionals will work with you to meet your needs.

### **IT'S AN INVESTMENT THAT MAKES SENSE.**

For more information on how we can best work together, contact [RegionalsASPIRE@MiamiOH.edu](mailto:RegionalsASPIRE@MiamiOH.edu).

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MIAMI UNIVERSITY

#1

PUBLIC COLLEGE IN OHIO WITH THE BEST RETURN ON INVESTMENT

Stacker



# Career Services

The Career Services Department at Miami Regionals is the first point of contact for establishing your internships and full-time recruiting efforts. Our dedicated Employer Relations team is here to provide various recruiting opportunities for you, including annual career fairs (both in-person and virtual), on-campus recruiting and interviewing, and access to Handshake, an online jobs platform where you can post job openings and review student resumes.

## INTERNSHIPS

In today's competitive job market, internships are becoming more and more important for college students. Internships allow students to participate in academically related work experiences outside the classroom. Students appreciate and desire the opportunity to work with local or regional companies and businesses in partnership where each benefits the other.

## COST

Most services are free, with the exception of a low-cost career fair fee, and the recommended market value wages for interns.

## BENEFITS

- Provides a source of cost-effective pre-professional labor.
- Reduces labor turnover and recruiting costs 15-25%.
- Releases highly trained personnel from basic tasks.
- Provides improved personnel selection by using on-the-job performance as a basis for permanent hiring decisions.



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## EMPLOYERS SOUGHT TO HIRE OUR GRADUATES

*(OFFICE OF INSTITUTIONAL RESEARCH AND EFFECTIVENESS (OIRE)  
FIRST DESTINATIONS SURVEY 2019-2020  
REGIONAL CAMPUS BACHELOR'S GRADUATES)*





“ Career Services played a major role in helping me find all the internships that I had. ”

— BLAKE DUNBAR  
Bachelor of Arts, Psychological Science

“ Working with a Miami University Regionals intern has been a huge asset to our organization! ”

— JENNI BIRCH SZOLWINSKI  
Director of Marketing and Public Relations  
West Chester/Liberty Chamber Alliance



**\$54,750**  
Average full-time salary of 2019-20 graduates

OFFICE OF INSTITUTIONAL RESEARCH AND EFFECTIVENESS (OIRE) FIRST DESTINATIONS SURVEY 2019-2020 REGIONAL CAMPUS BACHELOR'S GRADUATES

# Degrees

**Ranked\* the number one public college for return on investment in the state of Ohio, Miami University Regionals students earn a quality education at a price they can afford.**

Thanks to one of the lowest tuition rates in the state, Miami Regionals students graduate with one of the most respected degrees in the business — a Miami University degree — and have an average ROI of **\$134,000 after 10 years.**

If 2020 taught us anything, it's to be prepared for the unexpected. With its broad-based exposure to science, humanities, social science, and mathematics, a liberal arts education prepares students for a society and economy that's complex, diverse, and changing. A recent survey of employers by the Association of American Colleges and Universities found that four out of five employers agreed that all students should acquire broad knowledge in the liberal arts and sciences.

Rooted in the liberal arts, the Global Miami Plan ensures all Miami students will develop transferable skills that will help prepare them for a lifetime of success. Components of the plan include hands-on, experiential learning opportunities, and a senior capstone course that allows students to put their coursework into practice.

## **BOTTOM LINE:**

**When you hire a Miami University graduate, you hire someone who is ready to take on the world!**

*\*Ranking by Stacker.*











# 95.6%

**OF 2019-20 GRADUATES  
WERE EMPLOYED, FURTHERING  
THEIR EDUCATION, SERVING  
IN THE MILITARY, OR IN A  
SERVICE PROGRAM**

(Office of Institutional Research and Effectiveness (OIRE)  
First Destinations Survey 2019-2020  
Regional Campus Bachelor's Graduates)





## BACHELOR'S DEGREES

- Applied Biology
  - Environmental Biology
  - Human Biology & Health Sciences
- Commerce 
  - Digital Commerce 
  - Hospitality Management 
  - Sales Management 
  - Small Business Management 
- Communication Studies
- Community Arts
- Criminal Justice
- Engineering Technology
  - Electrical & Computer
  - Electro-mechanical
  - Mechanical
  - Robotics
- English Studies 
- Health Communication 
- Health Information Technology 
- Information Technology
- Integrative Studies
- Liberal Studies
- Nursing\*\*
- Primary Education\*\*
- Psychological Science 

## ASSOCIATE DEGREES


- Applied Business 
  - Business Management Technology 
- Computer & Information Technology
  - Computer Technology
  - Computer & IT
- Criminal Justice
- Engineering Technology
  - Electrical & Computer
  - Mechanical
- General Studies
- Pre-kindergarten Education 
- Technical Studies

## GRADUATE PROGRAMS

- Master of Science in Nursing 
  - Family Nurse Practitioner
  - Nurse Educator
  - Nurse Executive Leadership
- Doctor of Nursing Practice 

## CERTIFICATE PROGRAMS

- Engineering Technology
  - Manufacturing Foundations

 100% online option available

\*\* Visit [MiamiOH.edu/Regionals/Academics](https://miami.edu/Regionals/Academics) for supplemental application and requirements.

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**COLLEGE OF LIBERAL ARTS AND APPLIED  
SCIENCE (CLAAS) GRADUATES IN  
2020-21 ACADEMIC YEAR**

(BANNER)



# Work+

**Work+ is a program designed for Miami University Regionals students** to obtain an associate or bachelor's degree while working part-time and getting their tuition paid. Students work approximately 24 hours per week with one of our Work+ employers and take classes in a major of their choice.

## **COST**

- An hourly wage for hours worked by the employee.
- Tuition and general fees for fall and spring semester — approximately \$6,800 per year.

## **BENEFITS**

- Reduced turnover costs as students are committed to at least one year of employment.
- Increased productivity thanks to reduced employee tardiness and/or absenteeism.
- Talent pipeline of qualified Miami University graduates.
- Reduced outlays toward federally mandated benefits by covering the work of one full-time employee with two Work+ employees.
- Tuition reimbursement tax deduction up to \$5,250 per employee.

## **BECOMING A PARTNER EMPLOYER IS EASY AS 1-2-3**

1. Sign employer Work+ agreement and provide a copy of Section 127 Educational Assistance Plan.
2. Meet potential candidates and conduct interviews in accordance with the company's policies and procedures.
3. Onboard participating employees and stay connected with Work+ contact for support.





### STUDENT TESTIMONIAL

Olivia Yackman

**Major: Psychological Science and Applied Social Research**



“The Work+ program is a great way to earn money while being in school. Along with that, they also help pay tuition! I started the Work+ program at The Fischer Group when I first started school. As I’m about to graduate, I will be finishing my undergrad debt-free. The program has helped me become better prepared for my future by not only providing a job during school but also allowing me to prepare to get my career started.”

### STUDENT TESTIMONIAL

Brenden Payne

**Major: Middle Childhood Education**



“It is not anything like what I was going to school for, but I ended up learning a lot of stuff about real life, like working in a factory, what to use certain things for, when to put a coating on a machine, adding up measurements on tubes,” Payne said. “It really just helped me a lot to get a perspective of the world.”

“ Our Work+ employees are an invaluable addition to the workforce. They fill a vital role, have terrific energy, are safe, and make great teammates. We look forward to having more students like them join the program and our company. ”

— WORTHINGTON INDUSTRIES

# Microcredentials

**Microcredentials are digital skill certificates that endorse specific skill-based achievements.**

Earned in a short period of time, they can be earned by individuals with little or no prior college experience or by individuals who are post-degree for career advancement, with or without college credit. Industry organizational partners drive the creation and development of our programs by identifying critical skills needed by their organizations and employees.

Close to 20 microcredentials have already been strategically identified and developed through surveys and conversations with area employers, ranging from customer service, Agile certified professional, and manufacturing fundamentals—with more being added every day.

“ The [Miami Regionals] credentialing program is excellent because it can fulfill specific needs customized toward a particular desired goal and they are abbreviated, targeted programs that are very affordable. ”

— DAN BATES  
President of the Greater Hamilton Chamber of Commerce

## COST

- For-credit Microcredentials fall under the same tuition and general fees structure issued by Miami University Regionals, with an in-state per credit-hour fee of \$282 (+\$35/credit hour fee for online courses).
- If you have an employee tuition assistance program, a Microcredential can be completed for less than the tuition reimbursement limit (program dependent).
- TechCred, a state of Ohio-sponsored grant program, may reimburse a large portion of technology-related education costs geared toward tech-focused upskilling of your workforce (only applies to our Technology & Manufacturing Microcredentials).

## BENEFITS

Microcredentials are designed based on employer feedback to help bridge the gap between current and future skill needs. They can focus on broad workforce demands, future technology, and filling your pipeline for future leaders. Your employees earn a digital credential while you gain a highly skilled workforce, resulting in increased productivity.



“ Businesses with a strong learning culture enjoy employee engagement and retention rates 30-50% higher than those that don't. ”

— ROBERT HALF

Top  
20

E-Campus ranked in the top 20 nationally for best online bachelor's degrees for ROI

*Online U, 2020*





85.2%

## Graduates live in Ohio and contribute to regional development

*(OIRE First Destinations Survey, 2019-2020 Regional Campus Bachelor's Graduates)*





# Top 5 Counties We Serve

**BUTLER | WARREN | HAMILTON | MONTGOMERY | PREBLE**

# Commerce Hub

Located in the Voice of America Learning Center in West Chester, the Commerce Innovation Hub serves more than 700 students working toward degrees in Small Business Management, Digital Commerce, Hospitality Management, and Sales Management. Courses are offered online, in-person, and in a hybrid format.

## **BENEFITS**

- Provides business assistance to the heart of the Cincinnati-Dayton metroplex and surrounding area regions offering academic and non-academic professional programs.
- Actively engaged in developing internships, co-ops, and job placement opportunities.
- The Ohio Small Business Development Center (SBDC) at Miami Regionals provides business counseling and Export assistance to individuals who are either starting or growing their business. Our center is staffed with highly trained, Certified Business Advisors® (CBA) to help small businesses and entrepreneurs with development and growth to increase sales and create jobs in their local communities.







# Engineering Hub

Phase one of the Engineering Technology Innovation Hub was completed in the fall of 2021 with the Robotics Lab on the Middletown Campus, which features industrial robot training carts and classroom computers equipped with simulation software.

## **Upon completion, the Engineering Technology (ENT) Innovation Hub will feature:**

- A home for the ABET-Accredited\* degree programs in Mechanical, Electrical and Computer, Electro-mechanical and Robotics Engineering Technology, along with the ENT certificate and credential programs in manufacturing, computer-aided design, and robotics.
- Training rooms and dedicated laboratory spaces for offering technology-focused professional development workshops and continuous education seminars.
- A center for innovation and engineering entrepreneurship that will provide opportunities for ENT students to grow as engineer-entrepreneurs and help the community to design and develop innovative patentable engineering solutions.
- A Research Studio and Innovation Lab for student and faculty-led sponsored research, development, and prototyping services for area industry and communities.

*All EMET, ECET, and MET programs are accredited by the Engineering Technology Accreditation Commission of ABET.*



# Nursing Hub

With more than 50 years of experience in nursing education, Miami University has long-standing partnerships with local hospitals, agencies, and industry. Located on the Hamilton Campus, the new 26,000-plus square foot Nursing Innovation Hub provides space for the Department to partner with regional hospital systems and health care facilities to co-create innovative solutions to current and future health care challenges.

## BENEFITS

- A state-of-the-art Nursing Resource Center skills lab with 10 hospital beds.
- A high-fidelity simulation lab featuring obstetric, pediatric, medical-surgical, ICU, and home care suites.

“ I am truly excited about this new Nursing Hub. The nurses coming out of Miami University will be prepared for anything and ready for whatever comes their way! It will save so many lives and help so many people in the future. ”

— SARA CARRUTHERS  
Ohio State Representative



# Great Expectations, Greater Opportunities

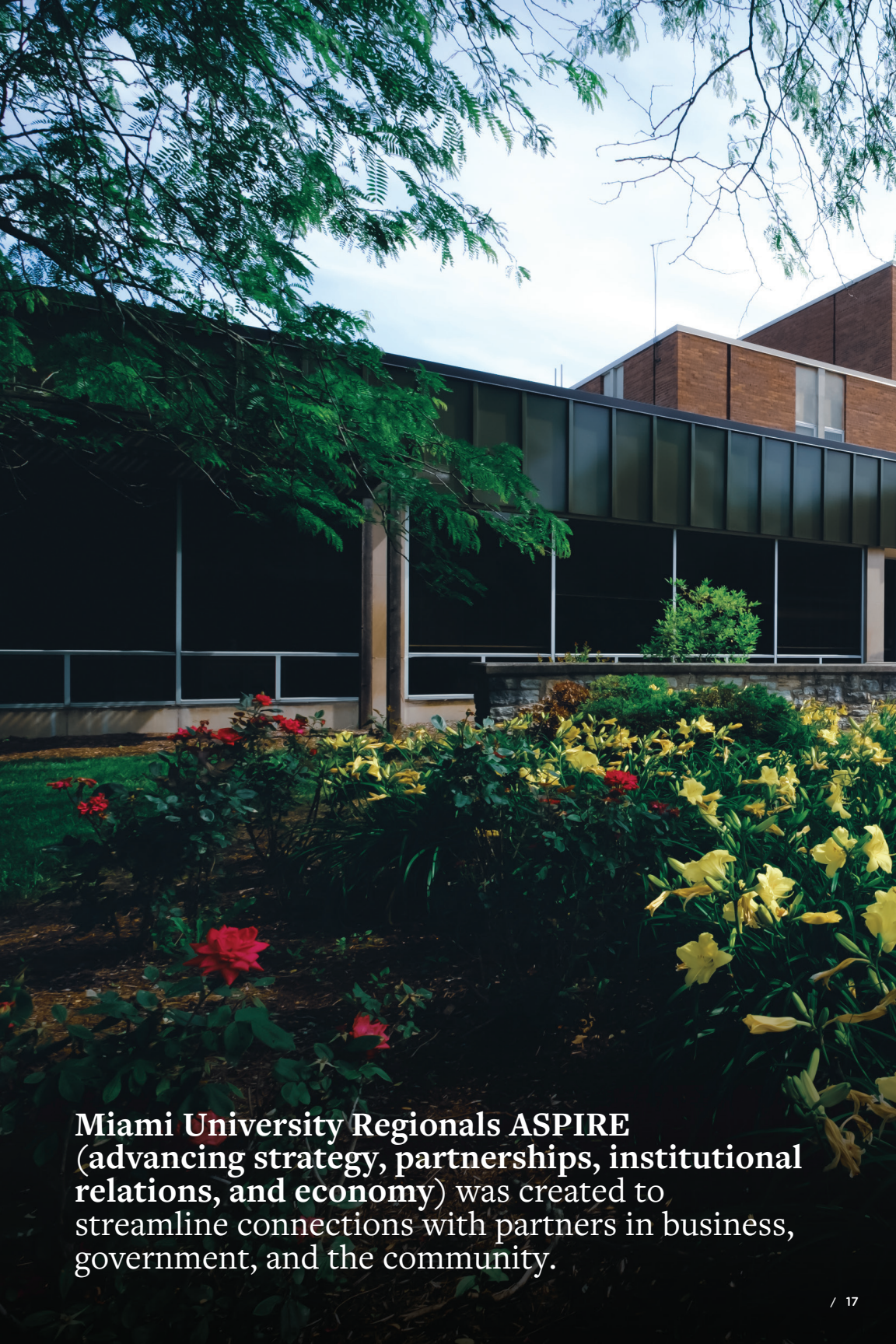
## **DO YOU WANT TO——**

- Upskill your workforce?
- Create a pipeline for talented employees?
- Hire educated and work-ready employees?
- Keep your community strong?
- Have a group of students solve a business issue or problem?

## **HERE ARE SOME OPPORTUNITIES FOR YOU TO ACHIEVE THOSE GOALS!**



Connect with us!  
[RegionalsASPIRE@MiamiOH.edu](mailto:RegionalsASPIRE@MiamiOH.edu)



**Miami University Regionals ASPIRE**  
(advancing strategy, partnerships, institutional relations, and economy) was created to streamline connections with partners in business, government, and the community.







Stay Connected  
[MiamiOH.edu/Regionals/ASPIRE](mailto:RegionalASPIRE@MiamiOH.edu)



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